

English 10H: Career Research Project Rubrics

Web Site (30 points possible)

Works Cited Page (6)	Content Quality (6)	Content Accuracy (6)	Graphics / Images (5)	Aesthetic Quality (4)	Language Usage (3)
Contains at least 3 credible sources. All sources are documented correctly following MLA format (no errors). (6)	All pages contain relevant, interesting, and thorough information; all information is organized and easy for audience to read and understand. (6)	All page requirements have been met; all information is accurate while not being redundant throughout each page. (6)	There is at least one graphic per page. All are related to the theme/purpose of the page. All are thoughtfully cropped or edited and enhance audience's interest and understanding. (5)	Background, color and font choices are exceptionally attractive and engaging. All elements are selected and laid out appropriately with no wasted space. (4)	No spelling, punctuation, capitalization or general usage errors exist. (3)
Contains at least 3 credible sources. Most source information is documented correctly following MLA format (1-2 errors). (3-5)	All pages contain relevant information; most information is organized and easy for audience to read and understand. (3-5)	All page requirements have been met; all information is accurate, but may be redundant in some places. (3-5)	There is at least one graphic per page. Most are related to the theme/purpose of the page. Most are thoughtfully cropped or edited and enhance audience's interest and understanding. (3-4)	Background, color and font choices are attractive. Most elements are selected and laid out appropriately with little to no wasted space. (2-3)	One or two spelling, punctuation, capitalization or general usage errors exist. (2)
Contains at least 3 sources. Some sources are documented correctly following MLA format (3 or more errors). (0-2)	Most pages contain relevant information; some information is organized; some is difficult to understand. (0-2)	Most page requirements have been met; most information is accurate, but may be redundant in some places. (0-2)	There may not be graphics on all pages. Some may not be related to the theme/purpose of the page. (0-2)	Background, color and font choices are standard. Some elements are laid out appropriately but some space is wasted. (0-1)	Three or more spelling, punctuation, capitalization or general usage errors exist. (0-1)
Score _____	Score _____	Score _____	Score _____	Score _____	Score _____

TOTAL SCORE: _____ out of 30

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Presentation (30 points possible)

Familiarity with Content (8)	Delivery (8)	Presentation Style (8)	Attire (3)	Time (3)
<p>Group members are familiar and comfortable with the content of their assigned parts. They are able to “talk off” the website and/or notecards with ease.</p> <p>(8)</p>	<p>Well-rehearsed with smooth delivery that holds audience attention. Presentation is enhanced by appropriate transitions.</p> <p>(8)</p>	<p>Group members consistently used gestures, eye contact, tone of voice and a level of enthusiasm in a way that kept the attention of the audience.</p> <p>(8)</p>	<p>All group members have “dressed the part” of a typical person in their assigned career field. Attire is cohesive and visually appealing.</p> <p>(3)</p>	<p>Group is within the 7-10 minute time range. All group members have “equal” presentation time.</p> <p>(3)</p>
<p>Most group members are fairly familiar and comfortable with the content of their assigned parts. They may overuse the website and/or notecards at times.</p> <p>(5-7)</p>	<p>Rehearsed with fairly smooth delivery that holds audience attention most of the time. Transitions are used occasionally.</p> <p>(5-7)</p>	<p>Group members sometimes used gestures, eye contact, tone of voice and a level of enthusiasm in a way that kept the attention of the audience.</p> <p>(5-7)</p>	<p>Most group members have “dressed the part” of a typical person in their assigned career field. Attire may be “mismatched” or not visually appealing.</p> <p>(2)</p>	<p>Group is either under time or over time by 1-2 minutes. OR 1-2 group members do not have “equal” presentation time.</p> <p>(2)</p>
<p>Most group members are not familiar and comfortable with the content of their assigned parts. They tend to overuse the website and/or notecards consistently.</p> <p>(0-4)</p>	<p>Delivery not smooth and audience attention often lost. Transitions are used sparingly.</p> <p>(0-4)</p>	<p>Group members had a presentation style that did not keep the attention of the audience.</p> <p>(0-4)</p>	<p>Most group members have not “dressed the part” of a typical person in their assigned career field. Attire is mismatched and not visually appealing.</p> <p>(0-1)</p>	<p>Group is either under time or over time by more than 2 minutes. OR more than 2 group members do not have “equal” presentation time.</p> <p>(0-1)</p>
<p>Score _____</p>	<p>Score _____</p>	<p>Score _____</p>	<p>Score _____</p>	<p>Score _____</p>

TOTAL SCORE: _____ out of 30