English 10H – Career Research Project and Presentation
Fall 2014

Career exploration is an important part of your high school education because it gives you a focus for the future as you make important decisions about the classes you take, as well as the study habits you form, as you prepare for college and your eventual career.

Based on your examination and selection of the fast-growing careers, you have been placed in a group with other classmates who have similar career interests. You and your research team will be working together to create and give a presentation to the class, which will include a website as the visual component. The purpose of this presentation is to inform your audience—in an engaging, perhaps unique way—about the career field you have elected to research. Using the PHS Media Center's career research databases, in addition to credible professional websites, your team will be seeking answers to the following questions:

1) What important skills are needed to be successful in this career?
2) What important personal characteristics are needed to be happy and successful in this career?
3) What personal values might this career provide (security, having fun at work, status, helping others, etc.)?
4) What specific high school classes and activities would be most helpful in preparing for this career?
5) What type of education and training is necessary after high school (list possible colleges where one might receive this type of education and training)?
6) What is the average cost of a post-secondary education for this field?
7) What are the general job responsibilities of someone working in this career?
8) What is the typical work setting in this career field?
    - how many hours worked?
    - what is the work environment like?
    - is travel required?
    - how much stress, if any, comes with the job?
9) How much money would a beginning professional in this field make?
10) What is the range of wages/salary that an experienced professional can earn?
11) What types of benefits are typically given to these professionals (health insurance, life insurance, retirement benefits, sick leave, paid vacation, etc.)?
12) What is the occupational outlook (i.e. projected need for workers) for this field for the next five years? ten? twenty?

The information you collect and organize in response to these questions will become the basis of your presentation. The website will be your **visual aid**; in other words, you will NOT be "reading" your website to the audience.   You and your research team will be giving a 7 to 10-minute informative presentation to the class, as you navigate through your web page; and your team will be evaluated based on two criteria:

1. WHAT you present (the quality, accuracy, and thoroughness of information regarding your career field)
2. HOW you present it (the collaboration, flow, and engaging nature of your team's presentation)

On the day that your team presents, each member will need to be dressed like a professional in your assigned career field. Also on that day, the team captain will submit a documentation sheet containing, in proper MLA format, all sources of information used in your presentation. The number of information sources required is at least three, and at least one of the sources must be from one of the career research databases accessible through the Media Center's home page.

You will receive two rubrics: one for the presentation and one for the website. Both of these rubrics must be turned in on the day your team presents.

Please also note there will be a compare and contrast, post-presentation writing assignment that will be of a separate point value in this project.

HAPPY RESEARCHING!! ☺