

## ANAPHORA:

the **repetition** of a word or phrase at the **beginning** of successive clauses (cues reader that the repeated ideas are **important**)

EX: "We shall fight on the beaches; we shall fight on the landing grounds; we shall fight in the fields and in the streets; we shall fight in the hills!"

## ANTITHESIS:

a **contradiction** of ideas or words within a **balanced** grammatical structure (is used to **emphasize** the **intensity** or **confusion** of the moment)

EX: "It was the best of times; it was the worst of times.

## EPISTROPHE:

the **repetition** of the same word or groups of words at the **end** of successive clauses (is used to **emphasize** the importance of the repeated ideas-- to leave a **lasting** impression)

EX: "Don't you ever talk about my friends! You don't know any of my friends. You don't look at any of my friends. And you certainly wouldn't condescend to speal to any of my friends!"

## SITUATIONAL IRONY:

the **oddness** of a given situation (an **unexpected** outcome)

**EX:** If the president of Microsoft, Bill Gates, were to win a contest whose grand prize was a computer system.